

Wavelength

Official Publication of APCO Canada

Call for entries!
2011

PRODUCT
DIRECTORY

FIFTH ANNUAL PRODUCT DIRECTORY



Andrew John Publishing Inc. is proud to announce the fifth annual **Wavelength-Product Directory**.

The directory will provide emergency management professionals with a comprehensive guide of new and innovative products and will provide the industry with the opportunity to promote these products.

**DON'T MISS THIS OPPORTUNITY TO
SHOWCASE YOUR PRODUCTS!**

ALL LISTINGS ARE FREE!

You may submit as many listings as you like to showcase your product line.

Your products will be listed in one of the following categories:
Radio, Telephony/Furniture, CAD, Support Systems and/or Software

**Deadline for product listing submissions is
December 3, 2010**

If you would like more information on advertising opportunities in *the Wavelength-Product Directory* please contact
John Birkby, jbirkby@andrewjohnpublishing.com
or Brenda Robinson brobinson@andrewjohnpublishing.com

905-628-4309

(please include Wavelength product listings in the subject line if sending by email)

MATERIAL SPECIFICATIONS:

- > **USE FOLDERS!** Every listing must be saved with its corresponding photo and logo in separate folders. Please do not embed pictures in word documents; include them separately. Include contact information on every listing.
- > Clearly label every file with product name and **organize products into subcategories** (i.e.: Radio, Telephone, CAD etc.) in order that we correctly place your product.
- > Photos must be high resolution, minimum 300 dpi when placed in the publication at 100%; we prefer .tiff files but will accept high resolution .jpegs
- * **Note: photos taken off the internet are not suitable for print;** photos taken with a digital camera must be shot with a minimum 3 mega pixel camera and shot at the highest file size setting.
- > Each listing will be allotted 1/6 page maximum (**3.375" wide x 3" tall**); that space **includes** any photos, logos, text description of product and contact information.
- > Listings must not exceed 100 words; any material exceeding this maximum will not be considered for publication.
- * **Note:** point form or bulleted descriptions significantly reduce allowable word count.

Please submit all product listings and ad material to:

**Wavelength magazine
c/o Andrew John
Publishing Inc.**

Attn: Brenda Robinson

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