

2015 ADVERTISING RATES

# THE CANADIAN JOURNAL OF **MEDICAL SONOGRAPHY**



## TARGETED AND IMPORTANT AUDIENCE

Sonography Canada includes in its membership ultrasound professionals from all specialty areas of Diagnostic Medical Ultrasound, as well as technical representatives, physicians, educators and students. The purpose of the Sonography Canada is to foster excellence in patient care and professional interaction and to promote the highest level of professional standards of practice for Sonographers in Canada.

The Canadian Journal of Medical Sonography, is the official publication of Sonography Canada and reaches all 5,000 dedicated members. The journal is the official voice of this important profession in Canada, and provides members with the latest clinical and scientific information, as well as updates on products and services available to the profession.

## YOU NEED TO REACH THIS MARKET

All diagnostic ultrasound professionals operate diagnostic equipment, assess patients, analyze and interpret diagnostic data and provide information to the physician to assist in diagnosis, clinical intervention and patient management.

Of special importance, this targeted audience is also instrumental in the decision making process for supplies and equipment at their hospitals and clinics. By utilizing the Canadian Journal of Medical Sonography in your marketing plan, you effectively and efficiently reach the ultrasound decision makers and Canada's leading Sonographers.

Official publication of the  
Canadian Society of Diagnostic Medical Sonographers



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# THE CANADIAN JOURNAL OF MEDICAL SONOGRAPHY

## CONTACT INFORMATION

### FOR ARTICLE SUBMISSION:

Paula Mucci  
 Managing Editor  
 pmucci@andrewjohnpublishing.com

### FOR ADVERTISING INQUIRIES:

Brenda Robinson  
 ANDREW JOHN PUBLISHING INC.  
 905-628-4309  
 brobinson@andrewjohnpublishing.com

### SEND AD MATERIALS TO:

Andrew John Publishing Inc.  
 Attn: Brenda Robinson  
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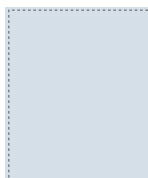
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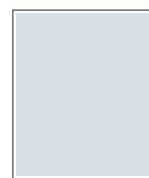
## Canadian Journal of Medical Sonography Closing Dates

	Advertising Closing	Ad Material Closing	Printer	Mail
<b>Issue 1</b>	Feb 9, 2015	Mar 2, 2015	Mar 9, 2015	Mar 23, 2015
<b>CSDMS Pre Conference Program</b>	Feb 2, 2015			Feb 27, 2015
<b>Issue 2</b>	May 4, 2015	May 25, 2015	Jun 1, 2015	Jun 15, 2015
<b>CSDMS Conference Program</b>	Mar 9, 2015	Mar 30, 2015	Apr 6, 2015	Apr 20, 2015
<b>Issue 3</b>	Aug 3, 2015	Aug 24, 2015	Sept 1, 2015	Sept 14, 2015
<b>Issue 4</b>	Nov 9, 2015	Nov 23, 2015	Nov 30, 2015	Dec 14, 2015

## Ad Material Dimensions



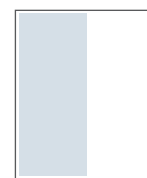
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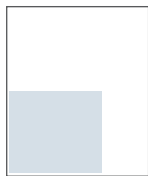
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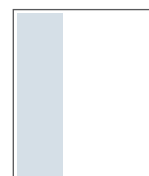
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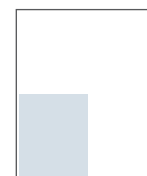
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## Canadian Journal of Medical Sonography Material Specifications

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