# Sound Matters



Sound Matters is the official journal of VOICE for Hearing Impaired Children and over 2000 copies are distributed annually to an audience consisting of families of children with hearing loss, as well as audiologists, teachers of the deaf and hard of hearing, educational audiologists, and hearing instrument practitioners.

Founded in the 60s, VOICE for Hearing Impaired Children is now recognized as the largest parent—support organization for families with children with hearing loss in Canada. *VOICE* offers parent-to-parent support, public education, and advocacy programs and boasts the largest auditory-verbal therapy program in the world. VOICE strives to ensure that all children who are deaf or hard of hearing have the right to develop their ability to listen and speak and have access to services enabling them to learn these critical life-skills.

For more information on VOICE for Hearing Impaired Children please visit their website www.voicefordeafkids.com







# FOR ADVERTISING INQUIRIES:

Brenda Robinson ANDREW JOHN PUBLISHING INC. 905-628-4309 brobinson@andrewjohnpublishing.com

### SEND AD MATERIALS TO:

Andrew John Publishing Inc. Attn: Brenda Robinson 115 King Street West, Suite 220 Dundas, ON L9H 1V1 905-628-4309 | 877-245-4080 866-849-1266 FAX info@andrewjohnpublishing.com

#### ADVERTISING TERMS

Andrew John Publishing Inc. (AJPI) is not responsible for ay errors in electronic files supplied by client. Similarly, AJPI accepts no responsibility for poor reproductions as a result of client-supplied materials. The advertiser and the advertising agency assume full liability for all advertising submitted, printed, or published. Ads not received on deadline may not be run. If not published, advertisers will be charged 50% space-holding fee.

Official publication of VOICE for Hearing Impaired Children



for hearing impaired children

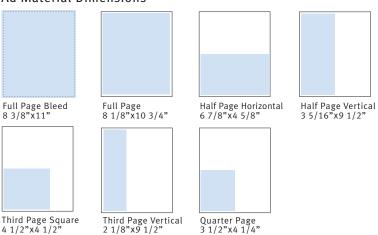


# Sound Matters

2013 ADVERTISING COLOUR RATES (gross)		2013 BLACK & WHITE ADVERTISING RATES (gross)	
Cover	\$960.00	Full	\$750.00
Full Page	\$855.00	Half Page	\$425.00
Half Page	\$535.00	Third Page	\$320.00
Third Page	\$445.00	Quarter Page	\$265.00
Quarter Page	\$370.00	_	

Sound Matters 2013 Closing Dates				
	Advertising Closing Date	Ad Material Due Date	Mail Date	
Issue 1	May 3, 2013	May 17, 2013	June, 2013	

#### Ad Material Dimensions



# Ad Material Specifications

Electronic files only. Colour proof to accompany files. Ads should be in Adobe Photoshop, Illustrator, QuarkXPress or InDesign. Provide all fonts and support files (e.g scans). Ads should be supplied to correct size, include additional .125" bleed on full page ads. Email, internet or ftp transfer. FTP instructions available upon request. Ad production/design, if required, is available and is billed in addition to advertising rates.



If this journal is of interest to you, you may want to enquire about our other hearing health journals









For more information on the above journals please visit www.andrewjohnpublishing.com