The Canadian Journal of Educators of the Deaf and Hard of Hearing (CJEDHH) is the official publication of the Canadian Association of Educators of the Deaf and Hard of Hearing (CAEDHH). CAEDHH is a national, professional organization of individuals dedicated to the educational development of individuals who are deaf and hard of hearing in Canada. Full, associate or student membership is open to those actively involved in the education of deaf and hard of hearing individuals, or those enrolled in teacher training programs leading to qualification as educators of the deaf and hard of hearing.

CJEDHH will reach 1,000 teachers and administrators that specialize in working with deaf and hard of hearing children. This important target audience represents a key part of the decision making process for programs, hardware, and software used in the education of students that are deaf or hard of hearing.

TARGETED AND IMPORTANT AUDIENCE

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COMPLIMENT YOUR ADVERTISEMENT WITH A BANNER AD AND LINK ON e-EDHH NEWS

e-EDHH News is the official electronic newsletter of the Canadian Association of Educators of the Deaf and Hard of Hearing. This timely newsletter is emailed to all members and provides updates on activities and conferences, special programming and government news, as well as insight into products and services available to these teachers. The newsletter will act as an extension of the Journal and provides a forum for discussion and enlightenment.

For 2013, when you book any size, full color display ad in CJEDHH, you will receive a banner advertisement with links to your web site on e-EDHH News at half price. e-EDHH News will be emailed to all members in March and September 2013. Typically, the cost of this banner advertising is $750.00 per issue, but as a special thank you for your support, we are happy to provide this service to all CJEDHH advertisers for only $375.00.
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Для рекламных запросов:
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ANDREW JOHN PUBLISHING INC.
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Это обувь, которую вы выбираете

cover: $1,020.00
full page: $775.00
half page: $525.00
third page: $420.00
quarter page: $365.00

Black & White Classified Advertising Rates (gross)

full: $630.00
half page: $490.00
third page: $395.00
quarter page: $340.00


cjedhh closing dates

issue 1
advertising closing: may 10, 2013
mail closing: june 2013

issue 2
advertising closing: nov 8, 2013
mail closing: dec 2013

адvertising closing dates

issue 1
may 10, 2013
may 24, 2013
june 2013

issue 2
nov 8, 2013
nov 22, 2013
dec 2013

advertising

2013 advertisement rates (gross)

cover: $1,020.00
full page: $775.00
half page: $525.00
third page: $420.00
quarter page: $365.00

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адvertising closure

issue 1
may 10, 2013
may 24, 2013
june 2013

issue 2
nov 8, 2013
nov 22, 2013
dec 2013

адvertising material dimensions

full page bleed
8 3/8” x 11”

full page
8 1/8” x 10 3/4”

half page horizontal
6 7/8” x 4 5/8”

half page vertical
3 5/16” x 9 1/2”

third page square
4 1/2” x 4 1/2”

third page vertical
2 1/8” x 9 1/2”

quarter page
3 1/2” x 4 1/4”

адvertising material specifications

электронные файлы только. Цветографическое изображение для сопровождения файлов. Рекламы должны быть в Adobe Photoshop, Illustrator, QuarkXPress или InDesign. Предоставьте все шрифты и файлы поддержки (например, сканы). Рекламы должны быть вырезаны до правильного размера, включая дополнительное 0.125” кровь на полосе для публикации. Если реклама не будет опубликована, рекламодателю придется оплатить 50% захардфукинг-платы.

адvertising production/design, if required, is available and is billed in addition to advertising rates.

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